

**FILED UNDER SEAL**

**EXHIBIT D**

## CLOUD SLACK MESSAGES

### CHAT PARTICIPANTS

Number of participants 2

Display names bianca

emily

Local user

### CONVERSATION DETAILS

Number of messages 346

First message sent  
date/time 1/5/2021 11:43:35 PM

Last message sent  
date/time 6/21/2021 9:14:57 PM

Case time zone (UTC) Coordinated Universal Time

✓ Received

**emily**

2/9/2021 1:15:14 AM

Hi Bianca! Regarding the soles 4 souls intro Marisa made, should I set up a call? Would you like to be included?

✓ Received

**bianca**

2/9/2021 1:15:56 AM

Yes please proceed with setting up a call with them. We don't need to be on but we can work together on bringing this to life.

✓ Received

**bianca**

2/9/2021 1:16:24 AM

Mainly want to know who are the women we donated these shoes to, what is their entrepreneur program that we are supporting, which country, etc

✓ Received

**bianca**

2/9/2021 1:16:25 AM

Things like that

✓ Received

**bianca**

2/9/2021 1:16:45 AM

Robyn will tell us how many we've donated so far

✓ Received

**bianca**

2/9/2021 1:16:55 AM

Also need to know what assets they can provide us with so we can share

✓ Received

**emily**

2/9/2021 1:17:35 AM

Okay! Perfect. I'll set up a call and get these details. Should I include Allison and Jackie?

✓ Received

**bianca**

2/9/2021 1:18:41 AM

If you want to but not necessary. Think you can gather the details and then we can provide to creative to help bring to life

✓ Received

**bianca**

2/9/2021 1:18:51 AM

But up to you all to decide who joins the call

✓ Received

**emily**

2/9/2021 1:19:17 AM

Okay, got it! Thanks for the context :slightly\_smiling\_face: I will handle

✓ Received

**emily**

2/9/2021 1:19:48 AM

Excited to learn more about the initiative!

✓ Received

**bianca**

2/9/2021 1:26:07 AM

Same! Thanks Emily!

✓ Received

**bianca**

2/9/2021 5:28:20 PM

Hi! I think these are Birdies

✓ Received

**bianca**

2/9/2021 5:28:25 PM

Would you mind commenting something nice back to her post from Birdies

✓ Received

**emily**

2/9/2021 5:28:43 PM

Of course! One moment :slightly\_smiling\_face: Responding to many comments haha

✓ Received

**bianca**

2/9/2021 5:29:01 PM

So awesome. What an exciting day for us! And so many more launches ahead!!!

✓ Received

**emily**

2/9/2021 5:41:35 PM

Hi Bianca! Is the following an appropriate way to address comments comparing us to Rothys? I tried to base it off your message in the social channel

✓ Received

**emily**

2/9/2021 5:41:41 PM

[REDACTED]

✓ Received

**bianca**

2/9/2021 5:47:35 PM

Thanks. I'd reword it a bit I'd say "Courtney thank you for being a valued customer! We always love hearing from our community. Over the years we've had a lot of demand from our community to offer a washable, vegan option to our popular Blackbird silhouette and we are proud to offer them that option today. Stay tuned for many new styles and materials launching soon - all with the same great Birdies comfort! :heart:

✓ Received

**emily**

2/9/2021 5:49:41 PM

Perfect! Thank you!

✓ Received

**bianca**

2/9/2021 5:51:30 PM

Might remove the word "them" when saying "proud to offer them that option" would just say "proud to offer this option"

✓ Received

**bianca**

2/9/2021 5:51:39 PM

Don't want to divide our community!

✓ Received

**bianca**

2/9/2021 5:54:48 PM

Hi - just saw you responded to Kelseizetheday with the previous response. Can you please delete and update with this new response?

✓ Received

**emily**

2/9/2021 5:55:05 PM

Yes! Sorry, I responded earlier this morning

✓ Received

**emily**

Will change now

2/9/2021 5:55:10 PM

✓ Received

**bianca**

No problem.

2/9/2021 5:55:10 PM

✓ Received

**bianca**

Thanks

2/9/2021 5:55:15 PM

✓ Received

**bianca**

2/9/2021 6:26:01 PM

Hi think this needs to be edited - do you know if she's a customer? If not I'd remove the first line.  
That line was for the other person who said she's a customer

✓ Received

**bianca**

2/9/2021 6:26:08 PM

[REDACTED]

✓ Received

**emily**

Changed!

2/9/2021 6:28:42 PM

✓ Received

**bianca**

Thanks

2/9/2021 6:39:07 PM

✓ Received

**emily**

2/9/2021 6:40:31 PM

Waiting on info from Jacklyn about material to properly respond to some comments- just so you are in the loop!

✓ Received

**bianca**

2/9/2021 6:41:17 PM

Thanks! Please keep me posted - customer responses is my priority today Want to make sure we get it right!

✓ Received

**emily**

2/9/2021 6:41:55 PM

Of course! Danielle and I are working closely!

✓ Received

**bianca**

2/9/2021 6:42:00 PM

Great to hear!